

# Louis Biret

Nationality: French  
Driving licences: Car & Motorcycle

[louisbiret@gmail.com](mailto:louisbiret@gmail.com)

## EDUCATION

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2013 – 2014 HEC Paris, Ms Entrepreneurs Program, Jouy-en-Josas  
2009 – 2012 McGill University, Bcom in International Business & Entrepreneurship, Montreal  
2010 – 2011 Universidad Torcuato Di Tella, 6 months Exchange Program, Buenos Aires  
1994 – 2009 École Active Bilingue Jeannine Manuel, French Bacalaurate, high honours, Paris

## WORK EXPERIENCE

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May - Dec 2014 **The Butler & The Chef, San Francisco**  
- Analysed client accounts and marketing campaigns.  
- Implemented marketing strategies for existing and potential customers.  
- Increased brand recognition through art-related events, website optimization, SEO.

Jan - Aug 2013 **4 roues sous 1 parapluie, Paris**  
- Paris tour guide in a Citroën 2CV for English, Polish and Spanish tourists.  
- Managed the transportation logistics of approximately 60 Citroën 2CV.  
- Marketed the brand image through business partnerships and advertisements.

April - July 2013 **Agence Mahola, Paris**  
- Host and driver for corporate events.  
- Co-managed a team of 20 hosts at the Roland Garros tennis tournament.

April - July 2011 **Fundacion Caminando Juntos - United Way, Buenos Aires**  
- Raised awareness about malnutrition.  
- Assisted nurses and doctors working in the slums of Buenos Aires.  
- Coordinated various missions such as home renovations in Rosario.

## LANGUAGES AND SKILLS

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<b>French &amp; Polish:</b>	Native speaker	<b>Italian:</b>	Limited working proficiency
<b>English:</b>	Fluent	<b>German:</b>	Limited working proficiency
<b>Spanish:</b>	Full professional proficiency	<b>Japanese:</b>	Elementary proficiency

**Computer skills:** Microsoft Office, Illustrator, Autodesk Inventor, CNC Machines, Photoshop, Prezi, Outlook

## LEISURE AND INVOLVEMENTS

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**Startup projects** Founder of andas™, a London-based startup manufacturing shoes in Peru, [www.andas.fr](http://www.andas.fr)  
Co-founder of Booma, a Montreal-based record label and music collective

**Sports** Golf team player of Stade Français and Paris Golf & Country Club, Handicap 6  
Windsurfing, Polish championship finalist 2007

**Leisures** Saxophone alto in orchestra and bands, Amateur magician  
Evening drawing courses at the École nationale supérieure des beaux-arts of Paris  
Graphic design online courses at the Central Saint Martins College of Art and Design

**Travels** North and South America, Europe, Maghreb, United Arab Emirates, Thailand

**Associations** Management Undergraduate Society, Photography Student Society, Alpha Delta Phi